



RentFoRum

RentForum is a meeting point for everyone working with cleanliness and hygiene.

RentForum is extraordinary since the visitor can find information on standards, norms, GMP, reseach reports, degree projects etc.

RentForum is frequently updated and has between 4 000 and 6 000 visitors per month.

MEDIA FILE 2008 / 2009

ABSOLUTRENT

The trade magazine AbsolutRent is aimed to everyone working with higher demands on cleanliness and hygiene.

AbsolutRent is unique since it cover all aspects of cleanliness within the pharmaceutical, food & beverage, medical device, micromechanical and microelectronic industry as well as the hospital sector. The magazine is distributed (10 issues per year) to all subscribers via e-mail, and is free of charge.

The first issue of AbsolutRent was distributed in 2003 and today we have approx 5 000 subscribers most in the Nordic countries, but also in Europe and the rest of the world.

technical information

Advertisng prices and formats: See next page. Other alternatives can be discussed

Material: Digital material shall be sent via e-mail to: annons@ardeo.se

Colors: Europe scale

Terms of payment: Payment 20 days net. Interest will be charged on overdue payments

publication schedule

2008	Material	Publ date
Issue 8	18/9	25/9
Issue 9	16/10	23/10
Issue 10	20/11	27/11
2009		
Issue 1	19/1	26/1
Issue 2	14/2	23/2
Issue 3	23/3	30/3
Issue 4	20/4	27/4
Issue 5	18/5	25/5
Issue 6	15/6	22/6
Issue 7	17/8	24/8
Issue 8	14/9	21/9
Issue 9	19/10	26/10
Issue 10	23/11	30/11

With kind regards

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RentForum and AbsolutRent – Price list (SEK)

AbsolutRent – the trade magazine for everyone working with higher demands on cleanliness and hygiene.

The magazine, with its first issue in 2003, has approximately 5 000 subscribers, 80 % from Sweden and 8 % from Denmark. AbsolutRent is published 10 times a year (no issue in June or December) and is distributed via e-mail free of charge.

RentForum is an internet site for everyone searching for information on cleanrooms and higher demands of cleanliness and hygiene. Rentforum is now available in danish (rentforum.dk) as well as english (rentforum.co.uk).

On the internet site you can find: "AbsolutRent" (information and back issues), "Resources" (standards, norms, GMP, articles, links), "News" and "New Jobs".

Advertising rates 2008

	1 issue	3 issues in a row	6 issues in a row	10 issues in a row
Full page	7 750:-	22.025:-	41 725:-	65 700:-
1/2 page	3 750:-	10 980:-	21 100:-	26 700:-
1/4 page	2 120:-	6 250:-	11 800:-	15 200:-
1/8 page	1 180:-	3 500:-	6 600:-	8 400:-
1/16 page	900:-	2 500:-	4 750:-	7 500:-

Advertising rates 2009

	1 issue	3 issues in a row	6 issues in a row	10 issues in a row
Full page	8 500:-	24 225:-	45 900:-	72 250:-
1/2 page	4 000:-	11 400:-	21 600:-	34 000:-
1/4 page	2 500:-	7 125:-	13 500:-	21 250:-
1/8 page	1 500:-	4 275:-	8 100:-	12 750:-
1/16 page	1 000:-	2 850:-	5 400:-	8 500:-

Job advertising at Rentforum.se/dk/co.uk

One month – Price: 4 500:-, highlighted via e-mail, when advertising in AbsolutRent, otherwise 9 000:-.

Price list: Company presentation and products on the "Products and services" at .se,.dk or .co.uk

Number of products	Price per year - 2008	Price per year - 2009
1 – 20	2 400:-	2 700:-
21 – 40	4 450:-	4 750:-
41 – 60	4 800:-	5 100:-
61 – 80	5 300:-	5 600:-
81 – 100	6 200:-	6 500:-
Product photos	105:- per photo	105:- per photo

Price list: Banner

	Per month - 2008	Per month - 2009
Front page	2 700:-	3 000:-
Other pages	2 200:-	2 500:-

Special price 2008/2009

20 products with photos on the "Market"	Company logo randomly displayed on RentForum	5 adverts of logotyp (1/16 page) during one year in AbsolutRent	Price: 12 500:- per year
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